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**FOR IMMEDIATE RELEASE**

***NxTech customer The Cincinnati Insurance Company wins  
VIP Standards and Technology Best Practice Award***

**Milford, Ohio (June 28, 2010)** – NxTech, Inc. a leading provider of Real Time and Download software and services, featuring Total Interface Solutions, congratulates our customer, The Cincinnati Insurance Company (CIC), as the 1st Place winner of the 2010 VIP Standards and Technology Best Practice Award. The Vanguard in Insurance Practices (VIP) Best Practice Award, sponsored by *Insurance Networking News* in partnership with Celent, was presented during a special ceremony at the ACORD LOMA Insurance Systems Forum in Las Vegas. The honor recognizes the most valuable technology solutions with the use of standards.

The award-winning technology project utilized NxTech ConneXt software and implementation services in conjunction with CIC systems and third party information providers to provide a Real Time round trip quote and to facilitate ease of issuance using agency management system data and comparative raters supplemented with additional third party system data.

The final decision for the winner of the VIP Best Practice Award was made by a panel of industry experts based on agreed metrics, including experience and perspective from INN editors, expert input from Celent analysts, and a prestigious editorial advisory board using the same agreed-upon metrics. From this analysis came the identification of the winner as the “Best of the Best” to receive the Best Practice Award.

“This award exemplifies the guiding principles of standards and their impact on innovative technology collaboration,” says Pat Speer, Editor in Chief of *Insurance Networking News*. “The result speaks volumes about how these elements play together to drive operational efficiencies up and down the value chain.”

“The VIP winners demonstrate the power of successful vendor/client partnerships,” says Craig Weber, senior vice president of Celent’s insurance practice. “CIC and NxTech were recognized for successfully driving service levels higher based on use of data standards, and the industry benefits when projects like this succeed.”

“We are honored to receive this award. The real winners are our agents, who see the benefits that Real Time brings to their daily processes,” said Richard L. Mathews, CPCU, CIC vice president of Information Technology.

Thad Bauer, President at NxTech commented, “It is very fulfilling to see that our product and services contributed to the workflow processes of The Cincinnati Insurance Companies in a way that gained this very special recognition for their company. We have been associated with CIC for many years and we are proud to work with them to help deliver best of breed technology workflow solutions to their agency partners, taking advantage of the ACORD XML standards along the way. This is just one of many powerful interface offerings CIC has provided their agents.”

For additional information, visit [www.NxTechCorp.com](http://www.NxTechCorp.com)

**About The Cincinnati Insurance Companies**

The Cincinnati Insurance Companies, one of the country’s largest property casualty insurance groups based on net written premiums, markets through independent agents in 37 states, offering a broad range of policies to protect businesses, homes, autos and liability.

**About NxTech, Incorporated**

NxTech, headquartered in Milford, Ohio, was founded to provide technology to unlock data and integrate systems for the benefit of all participants within the insurance industry. Emphasizing Real Time straight through processing and Download offerings with XML and ACORD standards, NxTech’s reusable component architecture allows for a comprehensive and easily expandable solution. For information about NxTech’s products and services, email [NxTech@NxTechCorp.com](mailto:NxTech@NxTechCorp.com) or visit our website at [www.NxTechCorp.com](http://www.NxTechCorp.com)