



## FOR IMMEDIATE RELEASE

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### ***NxTech, Incorporated delivers Applied Alerts!™ for UPAC® Premium Finance***

**Cincinnati, Ohio (May 14, 2007)** – NxTech, Incorporated, a leading provider of real-time interfaces, system integration, data management and interactive web development, in partnership with Applied Systems, Inc. has completed the implementation of Applied Alerts!™ for UPAC Premium Finance.

Alerts! allow UPAC to deliver real-time messages directly into agents' Applied Systems agency management systems. The staff at UPAC is excited about the release of this important technology for their agency customers. Using Alerts! UPAC is able to provide their agencies with client-specific notifications as part of their daily transactional workflow. Compared to traditional methods of communicating client information via e-mail or fax, UPAC cites added privacy, reduced E&O exposure, and greater ease of use as the primary benefits agents can expect from the Alerts! technology. For UPAC, notifications are traceable with confirmation receipt of each message retrieved by the agency.

UPAC CIO Larry Johnson said, "NxTech's expertise with all of the components from end to end makes the Alerts! process essentially transparent to us. We just had to create the messages we want delivered. NxTech took care of all of the rest, handling any and all configuration and development needed to interface with IVANS and Applied Systems. Although this project required efforts by 3 different organizations, NxTech made it feel like just one."

Doug Johnston, Vice President of Partner Relations & Product Innovation at Applied Systems, added, "NxTech and UPAC have done a great job of collaborating on a new and innovative use of Applied Alerts!™ messages for delivering premium finance activities directly back into the agencies' policy workflow. NxTech, in fact, has become the premier implementer of Alerts!™ for insurance entities interfacing with Applied Systems customers."

Thad Bauer, President of NxTech said, "We are excited about helping deliver this important technology. Communicating time-sensitive information to agents securely, and in real time, through Alerts! provides an added value to the efficiency UPAC already offers. We applaud UPAC for proactively improving the workflow with their trading partners using Applied Systems."

#### **About UPAC**

Founded in 1954, UPAC ([www.upac.com](http://www.upac.com)) is one of the nation's top ten insurance premium finance companies. Known for its Old-Fashioned Service with Leading-Edge Technology, UPAC finances commercial property and casualty insurance premiums for policyholders through a network of insurance agencies across the country. UPAC's industry-leading web site enables insurance agencies to manage their accounts and arrange premium financing through easy-to-use e-commerce features, as well as offering insureds full self-service capabilities. UPAC is based in suburban Kansas City and was recognized as one of Kansas City's Top 10 Small Businesses of the Year in 2004 and 2005. [www.upac.com](http://www.upac.com)

#### **About NxTech**

NxTech, headquartered in Cincinnati, Ohio, was founded to provide technology to unlock data and integrate systems for the benefit of all participants within the insurance industry. For information about NxTech's products and services, email [NxTech@NxTechCorp.com](mailto:NxTech@NxTechCorp.com) or visit our website at [www.NxTechCorp.com](http://www.NxTechCorp.com).

#### **About Applied Systems**

Applied Systems, Inc. develops and supports insurance agency management systems and provides services for accounting, customer, policy, claims management, and all related agency functions. More than 126,000 users in 11,000 agencies of every size and complexity level use Applied Systems technology and services. The company leads the industry in agency-carrier real-time and batch communication solutions. Applied Systems automates insurance transactions at every distribution level from consumer through carrier, providing technical support and professional services to maximize customers' return on investment. [www.appliedsystems.com](http://www.appliedsystems.com)